



# PADS

## WILLOW PARK CHARITY GOLF CLASSIC 2024 SPONSORSHIP OPPORTUNITIES



TITLE SPONSORS

**SHANE**  
HOMES

# ABOUT PADS

Established in 1987, Pacific Assistance Dogs Society has been breeding, raising, training and placing life-changing assistance dogs for over 35 years. The purpose of these amazing dogs is to provide their partners with an increased level of independence and an enhanced quality of life or to provide comfort or rehabilitative care for individuals working with community care professionals.

## PROGRAM AREAS



### MOBILITY SERVICE DOGS

Mobility Service dogs learn skills such as opening and closing doors, pushing elevator and crosswalk buttons, turning lights on and off and can even provide balance and stability to clients with mobility issues.



### PTSD SERVICE DOGS

These caring dogs are trained to support First Responders and Military Veterans with Post Traumatic Stress Disorder (PTSD or Complex PTSD) by providing important physical, calming and grounding skills.



### HEARING DOGS

These special dogs are trained to alert their partners to a variety of sounds such as door knocks, doorbells, telephone rings, timers and smoke alarms...even a baby's cry or their name being called!



### ACCREDITED FACILITY DOGS

Accredited Facility Dogs are trained to assist community care professionals where there would be physical, social or emotional improvement. These dogs work in justice, education and health/wellness roles.



### VERY IMPORTANT PETS

Dogs that aren't suited for working in a public setting put their extensive training and socialization to work as the beloved pet of a child or adult with a disability.

**The Willow Park Charity Golf Classic will be part of our future, creating a legacy of care in the Calgary community through the PADS Calgary Training Centre Expansion project.**



*"Trevoy is a sensitive soul underneath his "go get em" attitude! He loves to go wherever I go and is always up for a road trip!"*

**Duane, PADS Mobility Service Dog Client  
Medicine Hat, AB**

# CALGARY TRAINING CENTRE

## EXPANSION PROJECT

The expansion of PADS Calgary is an important next step in the life of the organization. All aspects of PADS operations must grow - staff, volunteers, puppies and dogs, and training space. This will allow PADS to increase the number of accredited assistance dog placements in the region by 150% or more and help us to continue **Changing Lives - One Dog at a Time!**

PADS recently leased and took possession of the new space in the fall of 2023 and has begun planning and renovations.

PADS is proud to partner with the Willow Park community to fund the renovations and accessibility upgrades of our new Calgary Training Centre, which will house our Puppy Academy Program, staff offices, volunteer workspaces, outdoor play and enrichment areas, and larger capacity Advanced Training area to be named the **Willow Park Advanced Training Wing.**

Your support opens-up the world and its possibilities to those we serve. From providing comfort and care to children and youth that have been victims of crime and trauma to life-changing independence to people with disabilities...your investment matters deeply.



*“Groovy’s there for me, every step of the way. My freedom and confidence is back. Groovy and I share a mutual love and respect that is amazing to me.”*

**Rhonda, PADS Mobility Service Dog Client  
Calgary, AB**



# CALGARY POLICE VICTIM ASSISTANCE SERVICES ACCREDITED FACILITY DOG TEAMS

## 2023 STATS



## LIFE OF A PADS DOG

Each of our graduate dogs has completed 16 months of extensive socialization as well as a minimum of 150 hours of professional training. This is done at PADS or on career specific field trips to ensure that they not only know their skills, but are comfortable using them anywhere!



### PUPPY PRESCHOOL

FIRST TWO MONTHS

The pup is born and reared in the home of a volunteer Breeder-Caretaker.



### PUPPY ACADEMY

14-16 MONTHS

At 8 weeks the pup is matched with a volunteer Puppy-Raiser to learn the basics.



### CANINE COLLEGE

4-12 MONTHS

The young dogs learn the skills they will need for a life of service from our professional trainers.

**COURT  
SUPPORT**  
98 TRIALS  
875 HOURS



**YOUTHLINK & SCHOOLS**  
**176 HOURS**

**CALGARY SEXUAL ASSAULT  
RESPONSE TEAM**  
22 CALL OUTS **76 HOURS**

**ALBERTA HEALTH SERVICES**  
**144 HOURS**

**25** MENTAL HEALTH/  
TRAUMA CALL OUTS



### **MATCHING**

4-6 WEEKS

Clients are interviewed and matched with a certified PADS dog.



### **CAREER LAUNCH**

3 WEEKS

Clients learn how to work with their new canine partners effectively.



### **CAREER SUCCESS**

8-10 YEARS

Teams are supported monthly for the first year and then annually for recertification.

# GET INVOLVED

The Willow Park Charity Golf Classic remains strong in our commitment to supporting local causes that make a difference in the lives of Calgarians. We are pleased to support our 2024 Recipient Charity: Pacific Assistance Dogs Society (PADS). PADS supports people with disabilities and community care providers by partnering them with certified assistance dogs to bring life changing independence and wellness to their clients.

The Charity Classic committee works directly with PADS prior to the tournament, visiting their future training facility, learning about the organization and clients, and seeing firsthand the impact these service dogs have in their clients' lives.

It is the mandate of the Willow Park Charity Golf Classic that one hundred percent of the proceeds raised through cash, silent and live auctions go directly to PADS. The collective efforts of the sponsors, donors, participants, committee members, and volunteers have made this tournament the most recognized and successful amateur golf tournament in Canada.



**“With my resources, and your resources,  
everyone will benefit.” - Maori Proverb**

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988, the first Willow Park Charity Golf Classic was held. The success of the classic is due to the generosity of Club owners, members—who annually share their course—as well as tournament sponsors. Through the enthusiastic participation of players and volunteers, the Willow Park Charity Classic has proudly donated over \$12.7 million to Calgary Charities!

A variety of **sponsorship** levels are available and **donations of live and silent auction items** are gratefully accepted.



## SPONSORSHIP TIERS

To become a Sponsor or to Donate an Auction Item please visit [pads.ca/willowpark](https://pads.ca/willowpark) or reach out to [events@pads.ca](mailto:events@pads.ca)

	Registration Banner	Sky Flags	Tournament Metal Signs	Event Recognition	On Course Sign	Post Tournament Recognition	Sponsor's Day Players
Title Sponsor	1	2	2	✓	Logo	Logo	8
Double Diamond Sponsor \$50,000+		2	2	✓	Logo	Logo	4
Diamond Sponsor \$20,000+		2	2	✓	Logo	Logo	4
Platinum Sponsor \$15,000+			2	✓	Logo	Logo	4
Titanium Sponsor \$10,000+			2	✓	Logo	Logo	3
Major Sponsor \$5,500+			1	✓	Logo	Logo	2
Eagle Sponsor \$4,500+			1	✓	Logo	Text	2
Birdie Sponsor \$3,500+			1	✓	Logo	Text	1
Hole Sponsor \$2,500+			1	✓	Text	Text	1
Friends of the Tournament under \$2,5000				✓			

## 2024 DATES

### Tuesday July 16th

- Sponsor's Day Shotgun
- Opening Player Reception (Spouses welcome)

### Wednesday, July 17th

- Breakfast & First Round
- Fellowship Dinner
- Silent & Live Auction

### Thursday, July 18th

- Breakfast & Final Round
- Closing Dinner
- Presentation & Awards

# FIND OUT MORE

Thank you for your interest in supporting the Willow Park Charity Golf Classic and PADS.

To learn more about PADS, please contact:

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