



2024 SPONSORSHIP OPPORTUNITIES



IN SUPPORT OF



PADS

SEPTEMBER 12, 2024

THE CANAL AT DELACOUR GOLF COURSE



MESSAGE FROM THE CHAIR

This September 12th will be the 28th hosting of the Calgary Veterans Golf Tournament. I am proud to be this year's Chair marking this 28th Anniversary. This tournament has had a long tradition of being a great fun day of golf open to law enforcement, first responders and their families and friends to gather together.

With the resounding success of last year's tournament, we have decided to extend our newest tradition of having a charitable partner as beneficiary.

The Calgary Veterans Golf Tournament is proud to be supporting the Pacific Assistance Dogs Society (PADS). This organization supports people with disabilities and community care providers by partnering them with certified assistance dogs. As many people from our RCMP community know, I have personally benefitted from PADS with my PADS certified service dog, Burke.

For the past four years Burke has been a loyal partner making a significant impact on my quality of life—traits that also resonate in the RCMP community. As we plan for an enjoyable day of golf with memorable visits with friends and family, keep in mind our support of PADS and their dedicated work in **Changing Lives—One Dog at a Time.**



Dave Domoney
Tournament Chair

THE COURSE

The Canals of Delacour is recognized as one of the best golf courses in the Calgary region receiving the prestigious nomination honour as one of the best new golf courses in Canada. Opened in 2006, the 18-hole Par 72 golf course was beautifully designed by golf course Architect Harold Pasechnik. Greens offer a bent grass turf with Kentucky blue grass on all tees and fairways. There is a 300-yard driving range with a grass tee, Chipping and Putting Green and yardage distance posts. The clubhouse offers a full restaurant and licensed lounge and there are beverage carts on course for snacks and beverages.

Visit their website at thecanalatdelacour.com

THE TOURNAMENT

The Calgary RCMP Veterans Association is proud to present the 2024 RCMP Veterans Golf Tournament. This much anticipated day of casual fun and great golf is now in its 28th year and is being offered to the serving and retired law enforcement members, first responders, their friends and families, as well as event sponsors.

The Calgary RCMP Veterans Golf Tournament on September 12, 2024, will be limited to 120 players. The tournament format is a shot gun start, **Texas Scramble—Best Ball Golf Tournament**. The event will start at 8:00 AM, ending at approximately 3:00 PM when the day of great golf will culminate with a lunch program. The style of the tournament is fun and casual with opportunities for every golfer to win excellent prizes from our sponsors and community partners.



ABOUT PADS

Established in 1987, Pacific Assistance Dogs Society has been breeding, raising, training and placing life-changing assistance dogs for over 35 years. The purpose of these amazing dogs is to provide their partners with an increased level of independence and an enhanced quality of life or to provide comfort or rehabilitative care for individuals working with community care professionals.

In Calgary, PADS has operated the PADS Calgary Training Centre in Calgary since 2017. The work performed at this Training Centre is recognized nationally and globally as having the highest level of training standards for certified assistance dogs.

PROGRAM AREAS



MOBILITY SERVICE DOGS

Mobility Service dogs learn skills such as opening and closing doors, pushing elevator and crosswalk buttons, turning lights on and off and can even provide balance and stability to clients with mobility issues.



PTSD SERVICE DOGS

These caring dogs are trained to support First Responders and Military Veterans with Post Traumatic Stress Disorder (PTSD or Complex PTSD) by providing important physical, calming and grounding skills.



HEARING DOGS

These special dogs are trained to alert their partners to a variety of sounds such as door knocks, doorbells, telephone rings, timers and smoke alarms....even a baby's cry or their name being called!



ACCREDITED FACILITY DOGS

Accredited Facility Dogs are trained to assist community care professionals where there would be physical, social or emotional improvement. These dogs work in justice, education and health/wellness roles.



VERY IMPORTANT PETS

Dogs that aren't suited for working in a public setting put their extensive training and socialization to work as the beloved pet of a child or adult with a disability.



\$23K+ RAISED

TO HELP FUND LIFE-CHANGING SERVICE DOGS

100 + 16 + 11 = LIFE CHANGING FUN
GOLFERS VOLUNTEERS DOGS

“Empress has impacted my life in a tremendously positive manner. Being with me 24/7, she ensures that any onset triggers are identified and dealt with before escalation. Empress has forced me to deal with isolation, has increased my social activity and has increased my ability to experience and appreciate all of life exponentially”

**Jerry, PADS PTSD Service Dog Client
Retired RCMP Officer**



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$6000

Tournament presenter with business category exclusivity.

BENEFITS

- 1 Hole Sponsorship
- Recognition on Hole Signage
- Opportunity to Activate at your Sponsored Hole
- 1 Foursome with a Golf Cart
- 4 Lunch Tickets & 4 Drink Tickets
- Display booth and signage in player walk up area and lunch event (booth and signage is the responsibility of the sponsor)

Social Media: 4 posts on multiple platforms

Brand Recognition:

- Primary positions on all tournament communications (signage, collateral, digital and social media)
- Company profile in the Why We Give Section of the **PADS Monthly eJournal** (Circulation >18K).
- Two verbal acknowledgements by the chair at lunch.

CORPORATE

Volunteerism: Opportunity to support the event with a day of event volunteer team

Executive Profile: Opportunity to speak at the lunch

PADS PERKS

- 1 Lunch & Learn event at the new PADS Calgary Training Centre or a location of the sponsor's choice.
- Photo opportunities with PADS pups



| | Presenting Sponsor \$6,000* | Gold Sponsor \$3000* | Silver Sponsor \$1,200* |
|--|--------------------------------|-------------------------|----------------------------|
| GOLF TOURNAMENT | | | |
| Hole Sponsorship | • | • | • |
| Sponsor Hole Activation | • | • | |
| Naming Rights to Contest | • | • | • |
| Corporate Volunteerism | • | | |
| Speaking Oppourtunity | • | | |
| Golf | 4 Players | 4 Players | 1 Player |
| RECOGNITION | | | |
| Display Booth & Signage in Registration & Lunch Areas** | • | | |
| Brand Recognition Position | Tier 1 | Tier 2 | Tier 3 |
| Verbal Acknowledgement | • | | |
| Hole Signage | • | • | • |
| Article in the PADS eJournal | • | | |
| PADS Social Media*** | 4 Posts | 2 Posts | 1 Post |
| PADS PERKS | | | |
| Lunch & Learn Event at the PADS Calgary Training Centre or at a location of the sponsor's choice | • | | |
| Photo opportunities with PADS pups | • | | |
| *Opportunity to liquidate a portion of the fees with an auction gift and or prize items | | | |
| **Booth and signage is the responsibility of the sponsor | | | |
| ***Posts over multiple platforms leading up to, during and after the event | | | |

BRONZE SPONSOR

VALUE-IN-KIND CONTRIBUTION

Add to the enjoyment of this annual golf tournament tradition by contributing prizes suitable for the unique culture of this event. Gift package and merchandise items will be allocated to the auction, player, and the contest prizing program.

BENEFITS

- Company name on the Community Supporter Sponsor Signage.



PADS CALIBRI, HAWK & WEBBER
CALGARY POLICE VICTIM ASSISTANCE SERVICES

FIND OUT MORE

Thank you for your interest in supporting the Calgary RCMP Veterans Golf Tournament and the Pacific Assistance Dogs Society (PADS).

To learn more about PADS or to secure your sponsorship opportunity, please contact:

Chantel Bender

Calgary Development Coordinator
chantel@pads.ca | 403-233-7237

Registered Charity # 89225 2347 RR0001

#WOOF!

WE'RE SOCIAL!

Want to get a daily dose of adorable PADS puppies and inspiring stories? Follow us on your favourite social network.

 pads.ca    [@padsdogs](https://www.instagram.com/padsdogs)



PADS