



# 2025 SPONSORSHIP OPPORTUNITIES



IN SUPPORT OF



# PADS

## SEPTEMBER 11, 2025

COLLICUTT SIDING GOLF CLUB





This September 11th will be the 29th hosting of the Calgary Veterans Golf Tournament. I am proud to be this year’s Chair marking this 29th Anniversary. This tournament has had a long tradition of being a great fun day of golf open to law enforcement, first responders and their families and friends to gather together.

With the resounding success of last year’s tournament, we have decided to extend our newest tradition of having a charitable partner as beneficiary.

The Calgary Veterans Golf Tournament is proud to be supporting the Pacific Assistance Dogs Society (PADS). This organization supports people with disabilities and community care providers by partnering them with certified assistance dogs. As many people from our RCMP community know, I have personally benefitted from PADS with my PADS certified service dog, Burke.

For the past five years Burke has been a loyal partner making a significant impact on my quality of life—traits that also resonate in the RCMP community. As we plan for an enjoyable day of golf with memorable visits with friends and family, keep in mind our support of PADS and their dedicated work in **Changing Lives–One Dog at a Time.**



**Dave Domoney**  
Tournament Chair

THE COURSE

Collicutt Siding offers golfers of all ages and abilities an enjoyable and affordable golfing experience in a relaxed atmosphere. With two very different nine-hole layouts, you will find a straightforward front, followed by a challenging links-style back nine. With four different tee box choices on every hole, players can feel comfortable no matter what their skill level may be.

Visit their website at [collicuttgolf.com](http://collicuttgolf.com)

THE TOURNAMENT

The Calgary RCMP Veterans Association is proud to present the 2025 RCMP Veterans Golf Tournament. This much anticipated day of casual fun and great golf is now in its 29th year and is being offered to the serving and retired law enforcement members, first responders, their friends, and families, as well as event sponsors.

The Calgary RCMP Veterans Golf Tournament on September 11, 2025, will be limited to 144 players. The tournament format is a shot gun start, **Texas Scramble– Best Ball Golf Tournament.** Registration for this event will be open at 07:30 and golf will start at 08:00 to 08:30 depending on frost levels. It will end at approximately 3:00 PM when the day of great golf will culminate with a lunch program. The style of the tournament is fun and casual with opportunities for every golfer to win excellent prizes from our sponsors and community partners.





The Calgary RCMP Veterans' Association golf tournament has chosen **Pacific Assistance Dogs Society (PADS)** as the tournament's charity of choice.

For over 35 years Pacific Assistance Dogs Society (PADS) has been breeding, raising, and training and matching certified service dogs in five categories.

PROGRAM AREAS



**MOBILITY**  
SERVICE DOGS

Support clients with physical disabilities such as multiple sclerosis, cerebral palsy, or spinal cord injuries by performing physical tasks skills such as opening and closing doors, pushing crosswalk buttons, turning lights on and off as well as providing balance support.



**PTSD**  
SERVICE DOGS

Support First Responders and Veterans with Post Traumatic Stress Disorder by performing physical tasks as well as calming and grounding skills that encourage wellness and social reintegration.



**HEARING**  
DOGS

Support individuals that are deaf or hard of hearing. These dogs alert their partners to a variety of sounds such as doorbells, telephone, smoke alarms...even a baby's cry or their name being called.



**ACCREDITED**  
FACILITY DOGS

Partnered with community care professionals where there would be physical, social, or emotional improvement. These dogs work in justice, education, and health/wellness roles (I.e., Victim Services, Schools, Child Advocacy Centers).



**VERY IMPORTANT**  
PETS

Well trained pets that provide loving companionship to children or adults with physical or developmental disabilities.

In Calgary, PADS has operated the PADS Calgary Training Centre in since 2017. The work performed at this Training Centre is recognized nationally and globally as having the highest level of training standards for certified assistance dogs.



**\$39K+** TO HELP FUND  
**RAISED** LIFE-CHANGING  
SERVICE DOGS

210 + 25 + 20 = LIFE  
GOLFERS VOLUNTEERS DOGS CHANGING  
FUN



**"Silky came into our home and the transition was so natural it was as if she had been with me for 10 years. The PADS training is absolutely remarkable; my quality of life both at home and out in public is greatly improved."**

Hughie, PADS PTSD Service Dog Client  
Retired Weyburn Police Service Member





# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

\$5000

Tournament presenter with business category exclusivity.

### BENEFITS

- 1 Hole Sponsorship.
- Recognition on Hole Signage.
- Opportunity to Activate at your Sponsored Hole.
- 1 Foursome with a golf carts.
- 4 Lunch Tickets & 4 Drink Tickets.
- Display booth and signage in player walk up area and lunch event (booth and signage is the responsibility of the sponsor).

**Social Media:** 4 posts on multiple platforms.

### Brand Recognition:

- Primary positions on all tournament communications (signage, collateral, digital and social media).
- Two verbal acknowledgements by the chair at lunch.

### CORPORATE

**Volunteerism:** Opportunity to support the event with a day of event volunteer team.

**Executive Profile:** Opportunity to speak at the lunch.

### PADS PERKS

- 1 Lunch & Learn event at the new PADS Calgary Training Centre or a location of the sponsor's choice.
- Photo opportunities with PADS pups.
- Company profile in the Why We Give Section of the **PADS Monthly eJournal** (Circulation >19K).



	Presenting Sponsor \$5,000*	Platinum Sponsor \$2500*	Gold Sponsor \$1200*	Silver Sponsor \$800 + Insurance	Bronze Sponsor \$500
GOLF TOURNAMENT					
Hole Sponsorship	x	x	x	x	
Sponsor Hole Activation	x	x	x	x	
Naming Rights to Contest	x	x	x		
Corporate Volunteerism	x				
Speaking Oppoourtunity	x				
Golf	4 Players	2 Players	1 Players	1 Player	1 Player
RECOGNITION					
Display Booth & Signage in Registration & Lunch Areas**	x				
Brand Recognition Position	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Verbal Acknowledgement	x	x			
Hole Signage	x	x	x	x	
Article in the PADS eJournal	x				
PADS Social Media***	4 Posts	3 Posts	2 Posts	2 Posts	1 Post
PADS PERKS					
Lunch & Learn Event at the PADS Calgary Training Centre or at a location of the sponsor's choice	x	x			
Photo opportunities with PADS pups	x				
*Opportunity to liquidate a portion of the fees with an auction gift and or prize items					
**Booth and signage is the responsibility of the sponsor					
***Posts over multiple platforms leading up to, during and after the event					

## GIFT-IN-KIND CONTRIBUTION

Add to the enjoyment of this annual golf tournament tradition by contributing prizes suitable for the unique culture of this tournament. Gift package and merchandise items will be allocated to the auction, player, and the contest prizing program.

### BENEFITS

- Company name on the Community Supporter Sponsor Signage.



# FIND OUT **MORE**

Thank you for your interest in supporting the  
Calgary RCMP Veteran's Association Golf  
Tournament & PADS

To secure your sponsorship opportunity or to  
learn more please contact:

## **Chantel Bender**

Development Coordinator  
Pacific Assistance Dogs Society (PADS)

Email: [chantel@pads.ca](mailto:chantel@pads.ca)

Phone: 1-825-414-3844

Web: [pads.ca](http://pads.ca)

Registered Charity # 89225 2347 RR0001

## **David Domoney**

Tournament Chair

Email: [david.domoney@gmail.com](mailto:david.domoney@gmail.com)

Phone: 306-450-5677

## **#WOOF! WE'RE SOCIAL!**

Want to get daily doses of our adorable PADS  
Puppies and inspiring stories? Follow up on  
your favorite social network @padsdogs

Tag photos of PADS dogs with @PADSdogs or  
#PADSdogname (ie: #PADSzinnia)

