

PADS SIGNATURE GOLF CLASSIC

SEPTEMBER 17, 2027 | SWANESET BAY RESORT & COUNTRY CLUB



LIFE-CHANGING ASSISTANCE DOGS

ABOUT PADS

Established in 1987, Pacific Assistance Dogs Society (PADS) has been breeding, raising, training and placing life-changing assistance dogs for 40 years. The purpose of these amazing dogs is to provide their partners with a new “leash” on life through an increased level of independence and an enhanced quality of life or to provide comfort or rehabilitative care for individuals.

PADS partners people living with disabilities and community care professionals with certified assistance dogs.

Our Mobility Service and Hearing Dogs help individuals live more independently and improve their quality of life. Through our Post-Traumatic Stress Disorder (PTSD) Program, we support Veterans and First Responders. Our Accredited Facility Dogs (AFDs) work with professionals in victim services, health care, counselling, and education sectors to support vulnerable children and adults and facilitate healthy communities.

4 PROGRAMS
115+ DOGS IN TRAINING
170+ ACTIVE TEAMS
700+ VOLUNTEERS





PADS SIGNATURE CLASSIC

We are excited to host the inaugural PADS Signature Classic, raising funds for our mission to change lives, one dog at a time.

Taking place at the Swaneset Bay Resort & Country Club, featuring two courses designed by PGA legend Lee Trevino, our 144-player shotgun start tournament will include a hearty brunch to fuel you before the links, incredible golf, unique activations and fundraising for an amazing cause.

Join us for a day of dogs and golf, featuring the perfect blend of course challenge and playability, all set among flowing streams, shimmering lakes, and stunning mountain views.

EVENT PROGRAM

We are grateful for your support and value your time. Traditional golf tournaments usually extend well into the evening. At ours, we welcome you to start the day with a hosted brunch, and then join us for the optional Après-Golf reception. Otherwise, your day is complete when you come off the course.

08:00	Bag drop opens
08:30	Putting contest and other activations
09:30	Brunch begins
11:30	Brunch ends
12:00	Shotgun start
17:00	Tournament finishes
17:00	Après-golf reception
19:00	Event concludes

PRESENTING SPONSOR

\$25,000, ONE (1) AVAILABLE

This is the most visible and integrated partnership opportunity for the PADS Signature Classic. It is also exclusive, with only one available. In addition to the golf tournament benefits, our Presenting Partner will continue to engage with PADS post-event and will be granted benefits over the course of a year.

This package includes, but is not limited to:

- Naming rights and use of PADS logo
- Two foursomes
- Exclusive pin flag signage
- Logo on scorecard
- Opportunity to speak during brunch
- An exclusive premium activation
- PADS puppy litter naming
- Logo on all event signage
- Full page ad in brunch program
- And so much more...





ACES

WHERE INVESTMENT BECOMES TRANSFORMATIONAL

\$10,000, FOUR (4) AVAILABLE

This top tier package contains many pre-, during and post-event recognition and branded elements, as well as some exclusive benefits to be delivered well after the event, including a private visit to a home or office with PADS service dogs.

This package includes, among many other benefits:

- One foursome
- PADS Puppy Sponsorship
- Exclusive premium activation
- Full page ad in brunch program
- Logo on all event signage
- Logo on website
- Logo on registration page and confirmation emails
- And more...

EAGLES

WHERE DEDICATION BECOMES LEGACY

\$7,500, FOUR (4) AVAILABLE

One of our top tier packages, our Eagle Partners will receive many pre-, during and post-event recognition and branded elements, as well as some exclusive benefits to be delivered well after the event, including a private-visit to a home or office with PADS service dogs.

This package includes, among many other benefits:

- One foursome
- Exclusive premium activation
- PADS Puppy Sponsorship
- ½ Page ad in brunch program
- Tour of PADS Burnaby Campus for up to 8 people
- Logo on all event signage
- Logo on website, registration page, and confirmation emails
- And more...

BIRDIES

WHERE GENEROSITY BECOMES IMPACT

\$5,000, FOUR (4) AVAILABLE

One of our top tier packages, our Birdie Partners will receive many pre-, during and post-event recognition and branded elements, as well as some exclusive benefits to be delivered well after the event, including a private-visit to a home or office with PADS service dogs.

This package includes, among many other benefits:

- One foursome
- Exclusive premium activation
- Logo on all event signage
- Logo on website, registration page, and confirmation emails
- And more...





BRUNCH SPONSOR

\$15,000, ONE (1) AVAILABLE

Our tournament is unlike most others. We start the day with our “formal” program and a hearty brunch. Hosted by PADS’s Director Howard Blank, the brunch will feature some brief impact stories, a small live auction and some very recognizable local heroes.

Benefits include, but are not limited to:

- One foursome
- Exclusive logo usage on brunch signage
- Opportunity to speak during brunch
- PADS Puppy Sponsorship
- ½ Page Ad in Brunch Program
- Exclusive premium activation
- And more...

FUND-A-NEED SPONSOR

\$25,000, ONE (1) AVAILABLE

The fund-a-need activation will be the only fundraising ask during the tournament (excluding the live and silent auctions). PADS is aiming to raise \$50,000 for all of our mission-related programs, including the breeding, raising and training of our internationally accredited service dogs. There will be a significant installation on course, staffed all day with dedicated volunteers and PADS dogs. Your company will be synonymous with this activation and impact communications for the year following the tournament.

Benefits include, but are not limited to:

- Exclusive logo presence on fund-a-need installation
- Exclusive premium activation
- One foursome
- And more...

GOLF CART SPONSOR

\$12,000, ONE (1) AVAILABLE

All golfers will be in carts for the duration of the tournament. Your logo and or branded message will be wrapped on the front of the carts – visible and prominent for the entire round. Use this opportunity to include a gift for golfers or an incentive to reach out to you or your company! For visibility, it doesn't get better than this.

Other benefits include:

- One foursome
- Branded wrap on all golf carts
- PADS Puppy Sponsorship
- Tour of PADS Burnaby campus for up to 8 people
- And more...

AUCTION SPONSOR

\$20,000, ONE (1) AVAILABLE

The Auction Sponsor will present both the live and silent auctions. The silent auction will be online and available to everyone via email and social media. We will open the auction a week before the tournament, including several email and social media pushes. The visibility is significant with this package, and will also enable browsers or users to connect directly to our partner's digital presence.

Other benefits include:

- One foursome
- Presentation of the auction website
- Several verbal mentions during the live auction
- PADS Puppy Sponsorship
- Exclusive activation at a hole
- Opportunity to give away branded gifts or prizes
- Logo on all event signage
- Logo on website, registration page, and confirmation emails
- And more...





OTHER WAYS TO MAKE A DIFFERENCE

We would love to chat with you about some other exciting opportunities that will provide you or your company with exclusive activation opportunities, significant brand presence and lots of content and creative assets with which to share your own story. Benefits are outlined on pages 5-6.

Hole-in-One Sponsor: One available, \$10,000

The hole-in-one sponsor will have the opportunity to exclusively activate at the hole, where our golfers will try their skill (ahem: luck) at winning a \$100,000 hole-in-one prize! With those winnings, it won't be a problem to treat their foursome for après-golf at the 19th hole.

Volunteer Sponsor: One available, \$7,500

With over 100 volunteers on site over the course of the late morning and afternoon, and involved in all aspects of the tournament, this is one of the most visible and impactful sponsorship opportunities. Your logo will be included on the sleeve of every volunteer jacket; which most volunteers will keep and wear for years to come.

Signage Sponsor: One available, TBC (GIK optional)

With several amazing packages and generous benefits provided to our tournament's partners, our signage sponsor will be very busy! The signage sponsor has the option to provide the signage as a gift-in-kind – ie a donation of services instead of a cash contribution.

Tee Box Sponsors: 18 available, \$1,000 each

Your custom tee box signage will be included on one hole in the tournament. In addition, your logo will be included in the partner loop during brunch, you will be listed in the brunch program and in post-event emails and reports.



Thank you very much for considering supporting our tournament. We look forward to connecting with you.

For more information or to confirm your participation, please contact:

Name:

Title

Email:

Phone:

